

MANA Website

The MANA website (<https://mana.org/>) offers one leaderboard advertising position, just above the footer.

Audience: ~14,000 visitors/month

Size: 728 pixels (width) x 90 pixels (depth)

Rates: \$200/month

MANA Newsletter

The MANA Newsletter is a bimonthly digital publication sent out to MANA members and subscribers typically on the first and third Wednesday of the month. The newsletter offers one advertising position per issue.

Audience: ~2000 recipients

Size: 336 pixels (width) x 280 pixels (depth)*

*Can accommodate up to 365 pixels wide x 365 pixels high

Rates: \$75/newsletter

Contact

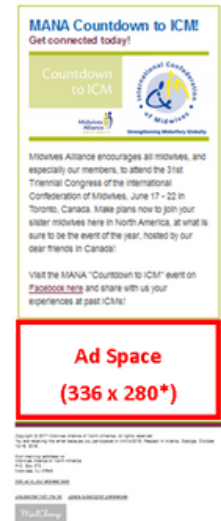
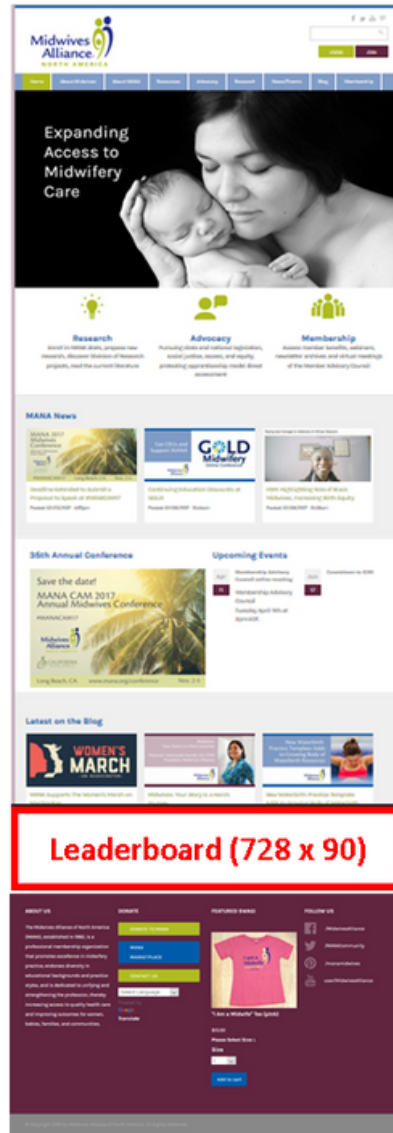
Jeanette McCulloch
Midwives Alliance of North America
P.O. Box 373
Montvale, NJ 07645
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MANA Advertising Policy

- All advertising is subject to review and approval.
- MANA reserves the right to reject any advertising that does not reflect the organization's mission.
- The advertiser agrees to pay all charges for requested advertising.
- All advertisements are due by the deadline listed in order to guarantee inclusion.

- All requested advertising will be accepted on a first-come basis.
- Acceptance of advertising by MANA does not indicate or imply endorsement of a product or event.
- A high resolution (300 dpi or higher) .pdf, .jpg, or .png is required or all electronic ad submissions.

- All fonts must be embedded.
- Ads should be created or scaled to the size in which they will appear.
- Payment is due upon publication of the advertisement



Submission

WEBSITE:

- March 24
- April 24
- May 26
- June 23
- July 24
- August 25
- September 22
- October 23
- November 24
- December 25

NEWSLETTER:

Newsletter ads must be submitted at least one week prior to the newsletter in which they will run.