

Advertising Rate Card



MANA Website

The [MANA website](#) offers one leaderboard advertising position, just above the footer.

Audience: 14,000 visitors monthly

Size: 728 pixels (width) x 90 pixels (depth)

Rates: \$150 monthly



Website advertisement space

MANA Newsletter

The MANA Newsletter is a bimonthly digital publication sent out to MANA members and subscribers typically twice a month. The newsletter offers one advertising position per issue.

Audience: 3,000 recipients

Size: 336 pixels (width) x 280 pixels (depth)*

*Can accommodate up to

365 pixels wide x 365 pixels high

Rates: Bottom of newsletter \$25 per ad

Top of newsletter \$40 per ad

MANA Advertising Policy

- All advertising is subject to review and approval.
- MANA reserves the right to reject any advertising that does not reflect the organization's mission.
- The advertiser agrees to pay all charges for requested advertising.
- All advertisements are due by the deadline listed in order to guarantee inclusion.
- All requested advertising will be accepted on a first-come basis.
- Acceptance of advertising by MANA does not indicate or imply endorsement of a product or event.
- A high resolution (300 dpi or higher) pdf, jpg, or png is required for all electronic ad submissions.
- All fonts must be embedded.
- Ads should be created or scaled to the size in which they will appear.
- Payment is due upon publication of the advertisement.



Newsletter advertisement space

Submission Deadlines

Website:

Last week of every month.

Newsletter:

Newsletter ads must be submitted 48 hours prior to the newsletter in which they will run. After this time, there is no guarantee it will be run in that specific newsletter.

Contact

Katie Malberg

Media and Communications Director

Email: createdwithkatie@gmail.com

Mailing Address:

Midwives Alliance of North America

PO Box 83

Milaca, MN 56353